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# ROKELYS SMALL FRUIT PLANTS 1925



J. N. Robelty & Son Bridgman, Michigan

# GREETINGS

TO OUR FRIENDS, OUR CUSTOMERS:

In presenting you with our 1925 catalog we want to express our appreciation to our many customers for their orders last year. Our business last year far exceeded



J. N. Rokely

our expectations and we were especially glad to have orders from so many new customers.

Probably the first thing you will notice is our photographs. Not especially handsome, we grant, but nevertheless just as we look. We believe the average person has a curiosity as to the appearance of the persons with whom they are dealing so here we are. We would like to meet every one of you personally but that is impossible, so we are doing the next best thing.

Mr. J. N. Rokely, the founder of this business, was one of the pioneers in fruit



A. J. Rokely

and plant growing in this section, starting on this farm thirty-six years ago. Fourteen years ago he entirely discontinued fruit growing and since then has devoted his entire time to the plant business, enlarging it from a very modest beginning to a point where we are now supplying thousands of customers each year.

Mr. A. J. Rokely was born on this farm and grew up in the plant business, gaining a first hand knowledge of all the phases of the business. Although a member of the firm for only three years, he has had many years' experience both in packing house and office.

We both live on this farm and are actively engaged in this business and every letter and every order receives our personal attention.

It has been our constant endeavor to build our reputation on Square Dealing and Quality Plants at Reasonable Prices. We believe in Square Dealing not only because it pays in dollars and cents, but because it is the only foundation upon which a lasting and satisfactory business can be built. The many letters we receive from both new and old customers each year praising our plants and business methods, testify that we are building on this firm foundation.

Our soil here is a rich, sandy loam, peculiarly adapted to plant growth and all kinds of plants are grown here to a perfection that is seldom attained in other sections of the country. Plants grown on this soil develop a wonderful root system and possess the stamina and hardiness to withstand transfer to other soils and climatic conditions. That is why we are able to furnish plants equal to any, and superior to many, offered at much higher prices.

In writing this catalog we have endeavored to give clear, concise descriptions of varieties as we have found them, carefully avoiding exaggeration or painting of extravagant pictures to attract attention. When ordering from us you know everything will be exactly as represented, that your order will receive our personal attention both in office and packing house, and that in case of error or complaint we are here ready and glad to make adjustment to your complete satisfaction.

We hope to receive your order again this spring, and with best wishes for a prosperous 1925, we remain,

Very truly yours,

J. N. ROKELY & SON.

OUR GUARANTEE We guarantee every plant sold by us to be first class, true to name, and free from injurious disease. Any plants proving otherwise will be replaced by us or purchase price will be promptly refunded upon receipt of proper proof. It is mutually agreed, however, that in no case shall we be held responsible for more than the actual price paid for the plants.

We know our plants are equal to any that can be purchased elsewhere, no matter at what price, and back up our belief with this guarantee. You take no risk in ordering from us for we guarantee you satisfaction and stand ready to make good any order that proves unsatisfactory.



A Field of Coopers Three Months After Planting

#### **QUALITY PLANTS AT LOW PRICES**

In order to make a success of fruit growing it is most essential that good plants be obtained. Quality should always be the first consideration, as poor plants are not cheap at any price, but cost is a very important factor and one that deters many from beginning. We are happy to say that we have solved this problem for our customers and for fourteen years have been selling them first quality plants at prices much less than the average.

Many wonder how we are able to produce and sell our plants at such low prices. Our answer is—first, our plants are grown on a specially suitable rich, sandy loam soil, giving an enormous yield of first quality plants with a minimum of labor, which means lower cost per thousand than the average, for growing; second, we employ no expensive agents—this catalog is our only salesman; third, we make a smaller and less elaborate outlay in advertising and thus eliminate to a great extent the largest single item in the production and sale of our plants; fourth, we are satisfied with a reasonable profit and are striving to "Live and Let Live."

In other words—rich soil, efficient management, low overhead expense, and reasonable profit combine to give you Quality Plants at Low Prices.

#### **OUR LOCATION**

We are located in the heart of the Southwestern Michigan Fruit Belt at Bridgman, Berrien County, on the Pere Marquette Railroad, one mile from Lake Michigan, and fifteen miles from the Indiana State Line. About two hours by rail from Chicago where prompt transfer of plants is made to all other roads.

#### AN INDEPENDENT CONCERN

We are an independent firm and are in no way connected with any other nursery or group of nurseries here at Bridgman, or elsewhere. As always, we are prepared to give you the best in Quality and Service at prices below others.

#### State Department of Agriculture CERTIFICATE OF NURSERY INSPECTION No. 3085

This is to certify that I have examined the nursery stock of J. N. Rokely & Son, Brigman, Michigan, and find it apparently free from dangerous insects and dangerously contagious tree and plant diseases.

This certificate to be void after July 31, 1925.

BUREAU OF FOODS AND STANDARDS. L. R. Taft, Chief Horticulturist.

Lansing, Mich., September 4, 1924.

# STRAWBERRIES

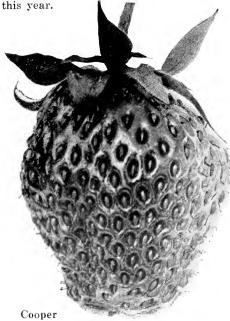
All strawberry blossoms are of two kinds, either staminate (Perfect) or pistillate (Imperfect). The pistillate varieties must have some staminate variety planted every third or fourth row to fertilize their imperfect blossoms so they may produce fruit. There seems to be a mistaken idea among some fruit growers that staminate varieties must have pistillate varieties planted with them in order to produce fruit. This is not so. Staminate varieties will do equally well when planted alone.

In the following descriptions we have marked staminate varieties (S) and the pistillate varieties (P).

#### EARLY VARIETY

PREMIER (S)—An extra early variety that has earned a nation wide popularity within the last few years. It is adapted to

all soils and climates and is without doubt one of the best varieties grown. Ripens over a long season and produces loads of large slightly pointed berries, of a bright red color to the center. Is firm and a good shipper. The plants are large, long rooted and good drought resisters. The foliage is tall and heavy and beautiful dark green in color. The high quality of Premier coupled with its attractive appearance make it a splendid seller while its great productiveness makes it a most profitable variety to grow. You should certainly try some of the Premier





BUN SPECIAL (S)—We have had the opportunity of observing this new variety since its introduction and are convinced that it is one of the best varieties introduced within the last few years. The berries are a deep red clear to the center, have an excellent flavor, are evenly shaped and of large size, and present a beautiful appearance when packed for shipment. Plants are vigorous and prolific growers, making extra heavy picking rows. Order some this spring for a trial.

COOPER (S)—A recent introduction of undoubted merit. After a thorough test in our own fields we can recommend it highly to growers desiring an extra large and showy market berry. This variety makes a wonderfully thrifty growth of foliage, the plants standing erect and presenting a beautiful appearance on account of their great size. The fruit stems, which are protected by the foliage, are very stocky and erect and set an exceptionally heavy crop of berries. The berries are the largest we have ever seen, being two or three times as large as ordinary varieties, and have a rich, luscious flavor all their own. They commence to ripen in midseason and extend over a long period bringing to maturity an enormous crop of fruit. The berries ripen evenly without green tips or hollow centers.

DR. BURRILL (S)—This variety which is known as "The Million Dollar Strawberry," was originated by Dr. Reasoner, of Urbana, Illinois, who originated the famous Senator Dunlap. Dr. Burrill resembles the Senator Dunlap very closely and is claimed by the originator to be a scientific cross between the Senator Dunlap and Crescent. It is a heavy producer of large, uniformly shaped berries, bright glossy red in color with bright yellow seeds and green calyx. The fruit is beautiful in appaerance and commands a high price



on any market. It is of excellent quality and very firm. The plants are strong and vigorous and the foliage a beautiful dark green in color. We recommend the Dr. Burrill for either home garden or commercial growing.

EATON (S)—Another recent introduction that is becoming very popular over the country. The plant is medium large in size and is a nice clean, thrifty grower. Foliage has a tendency to be upright,

holding the fruit from the ground, which is a desirable feature. Berries are deep red in color, conical in shape, and of great size, holding their shape and size well until the end of the season. Fruit is firm and will stand much rough handling, making it an excellent shipper. We recommend the Eaton as a valuable market or home garden variety.

GIBSON (S)—Our Best Strawberry. As a money maker we know the Gibson has no superior and we are sure it has no equal. The fruit growers of this section—the famous Michigan Fruit Belt—plant them almost exclusively for a commercial crop and for home use and canning.

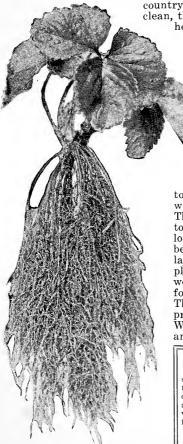
The Gibson berry is a beautiful dark red, clear to the center, of excellent quality and flavor, firm, and will stand shipping as well as any variety we know. The plants yield an enormous crop of fruit, beginning to ripen with the Senator Dunlap and continuing over a long period. Unlike most varieties the Gibson does not become small during the last pickings but retain their large size and good quality to the last berry. The plants are long rooted and will withstand much dry weather. The foliage is very rank, affording protection for the blossoms and fruit, and is dark green in color. The fruit stems are large and strong. The plants propagate freely and will make nice heavy picking rows. We cannot recommend this splendid variety too highly and urge you to plant heavily of Gibson.

#### HIGH CHARACTER PLANTS AT REASONABLE PRICE

GENTLEMEN: I shall also tell my friends about the splendid plants I have received from you and recommend to them to try some of them and that you not only supply plants of a high character at a very reasonable price, but that you also accord your patrons the finest treatment ever. With best wishes for a long continuance of your well merited success founded on a four square policy, I remain,

Yours sincerely,

May 20th, 1924. GEO. L. JEFFRIES,
Van Buren, Ind.



Rokely Root System



GLEN MARY (S)-Plants are large and long rooted with abundance of upright glossy green foliage. Will do well on any soil and is a popular midseason variety. Berries are large, dark red with prominent yellow seeds. Meat is rich and juicy with good flavor. Firm and a

good shipper, commanding high prices

on any market.

SENATOR DUNLAP (S)—The Senator Dunlap is the most popular strawberry in the United States and we sell more plants of this variety every season than we do of all the other varieties together. The plants are medium in size, hardy, long rooted, very prolific, and will hold their own under most any rough and tumble methods of cultivation. If allowed to grow unrestricted they will cover the ground with a mat of vines but for best results they should be kept down to a good sized fruiting row. The fruit is of good size, and regular in shape, and a beautiful dark red to the center. Very firm and of excellent quality. Strong staminate blossoms and makes an excellent fertilizer for pistillate varieties. We consider this variety as being second only to the Gibson and recom-

LATE VARIETIES

AROMA (S)—The leading standard variety in many sections of this country. Vigorous grower and very productive. Quality good. Berries large, bright, glossy red to the center, and with a bright green cap which increases

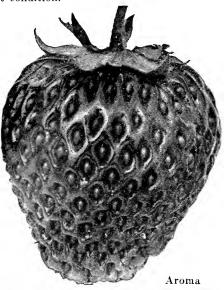
the beauty and selling price of the fruit. Flavor is richly aromatic. The berries are very firm and will carry to market in excellent condition.

BRANDYWINE (S)—A valuable strawberry especially adapted to home useand canning. The berry is large, good shape, good quality, firm and productive. A good shipper and on account of its fine appearance also makes an extra good market variety.

Senator Dunlap

GANDY (S)—This variety is even more popular than the Aroma, which it resembles greatly. For best results Gandy should be planted in rich, heavy soil—never on dry, sandy ground. The fruit is uniformly large in size, brilliant in color, firm, and of good quality. Not extra productive but on account of the large size it is a quart filler. Undoubtedly our most popular late variety.

SAMPLE (P)—The berries are a perfect strawberry type, bright red in color, uniformly large in size, delicious in flavor and very attractive in appearance. The Sample is very productive and is firm enough to ship well. A heavy plant maker and the plants are large, thrifty, and very hardy. A favorite for both home use and market. The Aroma makes a good fertilizer to plant with the Sample.



Gentlemen: The plants I ordered came yesterday. They were fine plants and have them all set out. I thank you for your quick service and nice stock.—Grover Purlee, Bedford, Ind. April 19, 1924.



Pistillate

Staminate

WM. BELT (S)—This valuable variety is at its best in the middle and northern states. The berries are very large and the first ones to ripen are inclined to be irregular or coxcombed in shape. The later berries are uniformly conical. Their excellent flavor combined with their beautiful appearance make them one of our best late varieties and we recommend them highly. The plants are vigorous and thrifty, making just enough runners for a good fruiting

# **EVERBEARING STRAWBERRIES**

FOR QUICK RETURNS

\$430.00 FROM LESS THAN ONE-HALF ACRE SAME SUMMER AS PLANTED IS WHAT MR. L. F. WILLING MADE FROM OUR PROGRESSIVE. READ WHAT HE SAYS.

J. N. ROKELY & SON, Bridgman, Michigan. Antigo, Wisconsin, January 13, 1924.

Dear Sirs:

From the 3,000 Progressive Everbearing Strawberry Plants I got of you in the spring of 1921, I picked and sold \$430.00 worth of berries the same year. In 1922 I picked and sold \$1,135.00 worth from the same patch. 1923 was a poor year but picked and sold \$470.00 worth. So you see I did very well from 3,000 plants. I have named my place The Progressive Strawberry Farm.

L. F. WILLING.

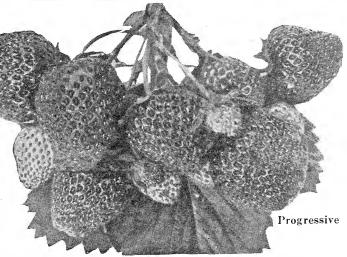
The Everbearing Strawberry is not a freak or an experiment but is a decided success. By planting them in your garden you may have fresh strawberries on your table from early summer until the snow flies. As a commercial crop they are a great success and a wonderful money maker.

The Everbearing varieties are all strongly staminate and may be used to fertilize pistilate varieties.

PROGRESSIVE-The first successful Everbearing variety to be introduced and

is grown more extensively than any other Everbearing variety. It is a sure cropper from spring until snow flies.

The plants are large, long rooted, and great drought resisters. The foliage is spreading, healthy, and vigorous. The berries are medium large, uniformly conical in shape, and a beautiful dark red clear to the center. In flavor they surpass any June variety. They are excellent for serving fresh from the vines and for canning and preserving they divide honors only with the Warfield. The Progressive is one of the first strawberries to ripen in the spring and the last to ripen in the fall. They fruit heavily and bring practically every berry to full size and maturity. The fall crop sells readily at from 30 to 40 cents per quart. The many dependable qualities of the Progressive make it the ideal variety for home use or market. Our



stock of Progressive plants is very limited this year and we urge you to place your order as early as possible.

CHAMPION—A new Everbearing variety which very closely resembles Progressive. In manner of growth it is identical with the Progressive except that the fruit stems are more erect and less hidden by the foliage. It also makes more runners than the Progressive. It will produce more berries and of a trifle larger size than Progressive and equals this variety in quality and flavor. We feel sure the added productiveness and extra plant making qualities of the Champion will make this variety the more profitable, but other than this we can see no difference in the two varieties. We purchased our stock of Champion direct from the originator and can guarantee them to be true Champion.

# RASPBERRIES

Our Raspberry fields have been inspected twice by the state inspector during the past summer and pronounced free from disease both times. We can, therefore, supply you with the most healthy plants.

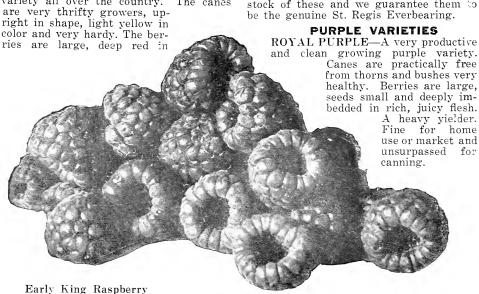
#### **RED VARIETIES**

EARLY KING-We recommend this variety as the best early red raspberry grown. It is extremely early and enormously productive of large, firm, bright red berries. The berries are very attractive in appearance, easy to pick, and unlike other varieties, will not turn dark if allowed to become over-ripe. They are excellent shippers and will bring the top market price. The canes are hardy and thrifty and the plant practically immune from disease. The Early King is rapidly becoming the leading variety of red raspberry in all parts of the country, as it is well adapted to all soils and climatic conditions. Here in Berrien County, where at least three-fourths of the country's raspberries are grown, nine out of every ten fields is planted to Early King. We have a first class stock of genuine Early King plants at a new low price and hope you will let us reserve yours right away.

CUTHBERT—This is the leading late variety all over the country. The canes

color, oblong in shape, and firm enough to stand shipping in pint boxes. Very productive. However, it is the flavor of the Cuthbert that gives it distinction. It is sweet, rich and luscious and surpasses all others for home use and canning.

ST. REGIS EVERBEARING—The St. Regis succeeds upon all soils, whether light, sandy or heavy clay. In growth it is strong and stocky, with a great abundance of healthy, dark green foliage. Plants set in early spring will give a crop of fruit in the fall following. About the middle cf August it commences to set fruit on the young canes and bears continuously until frost. The berries are large, beautiful and attractive. They are bright crimson in color, of large size, with a rich sugary raspberry flavor. The flesh is firm and meaty. A good shipper. Wonderfully productive, the first or main crop equal to any red variety known. The St. Regis Everbearing Red Raspberry is a money maker par excellence and we recommend it highly. We have a good, healthy, clean stock of these and we guarantee them to be the genuine St. Regis Everbearing.



Dear Sirs I sent to you for 1.500 raspberries last year and was well pleased with the plants I got.—Calvin Cornman, Mosgrove, Pa.

Dear Sirs: The plants I received last year came in fine condition and was well pleased with them. They were the largest and best I ever saw for the money.—Mrs. Sam Surre. Pontiac, Mich., January 5, 1924.

Gentlemen: We got plants of you last year and were well pleased so are ordering again this year.—Mrs. Rosa Young, Waterloo, Ind., April 12, 1294.

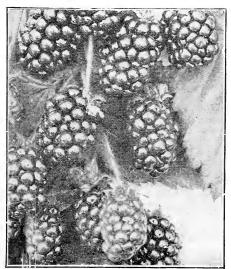
#### **BLACK VARIETIES**

CUMBERLAND—The most extensively grown variety of Black Caps. In this section they are planted almost exclusively for fruit and we ship ten times as many Cumberland plants as we do any other variety. The berries are immense in size, firm, and extra productive. Fruit is jet black in color, giving it a beautiful appearance in the crate and is of excellent Canes are hardy, strong and vigorous, and will withstand most severe winters unharmed. We guarantee our Cumberland to be first class and true to They are all freshly dug in the spring and are not storage stock. Send your order in now.

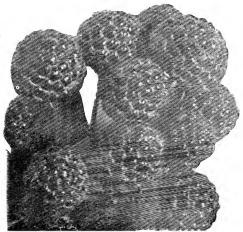
GREGG—Gregg is by far the best late black raspberry grown today, and is well and favorably known in every fruit district. It is very productive of large berries of good quality.

KANSAS—Early. Ripens just before the Cumberland and next to this variety is the heaviest grower and cropper of all. Kansas is a general favorite all over the country. The fruit is jet black, firm, handsome, and of best quality.

PLUM FARMER—This is a good early variety that has lately become very popular with fruit growers throughout the country. The bushes are fine growers, free from disease, and very hardy. When ripened in the fall the canes have a beautiful very blue appearance. The berries ripen very early and most of the crop is produced in one week.



Eldorado



Plum Farmer Raspberry

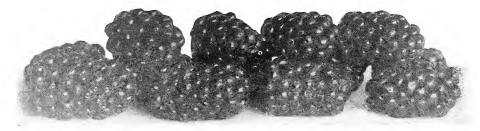
# **BLACKBERRIES**

ELDORADO—This is the finest blackberry grown. Its large size and delicious quality put it far in advance of other standard varieties. It is the hardiest blackberry under cultivation and will withstand the northern climate uninjured. It is very productive and has not failed to ripen a crop since its introduction, so we have confidence in recommending it as far superior to anything we know of on the market. We

to anything we know of on the market. We are confirmed in this by endorsements of nearly all the agricultural experiment stations throughout the country and of the U. S. Agricultural Experiment station at Washington, D. C., which has tested the variety and reports as follows: "Sweet, rich and extra good. It is certainly far superior to the Snyder and we have never tested anything to equal it." It has been cultivated twenty years and under careful tests at the experiment stations has never winter killed or failed to produce a full crop of the finest fruit. The canes are very vigorous and hardy, enduring the winters of the far northwest without injury, and their yield of fruit is enormous. The berries are large, jet black, borne in large clusters and ripen well together. They are large, sweet, melting and pleasing to the taste, have no hard core and keep four or five days after picking with quality unimpaired.

MERSEREAU—Remarkably strong grower, upright producing stout, stocky canes. A heavy producer of extra size berries which are brilliant black and retain their color under all conditions. Berries are extra quality, sweet, rich, melting and without core. Unsurpassed as a shipper and keeper. Canes are hardy and will withstand severe cold.

# **DEWBERRIES**



Lucretia Dewberries

LUCRETIA—The very best of the blackberry family. Berries are far larger and considerably better than any blackberry, and are of unequalled excellence. The Lucretia Dewberry has received the highest praise from the best horticulturists in the country. It is hardy, a great bearer, fruit large, black and glossy, without hard core and very delicious. The berries ripen a week or ten days before common black berries and this added to their large size, excellent flavor and beautiful appearance causes them to bring the very highest prices. Its excellent flavor makes it the ideal berry for home use and its great productiveness makes it the greatest money maker of the Blackberry family. It propagates from tips.

# **GOOSEBERRIES**

DOWNING—In our estimation the Downing is the best variety of gooseberry for general planting or for the garden and home use. The berry is yellowish green when ripe. It is one of the largest varieties and the bushes will produce more fruit than any other variety we have ever known. They should be planted in good rich ground for the best results.

## **CURRANTS**

Currants are highly esteemed for jellies and preserves and bring very high prices in the market. They are hardy, bear readily and are economical of space.

LONDON MARKET—A particularly valuable variety for northern climates on account of its extreme hardiness, but will do equally well farther south. The plant is very vigorous, retains its foliage throughout the season and is not so liable to the attack of worms as many other kinds. The fruit is beautiful in color, large in size, of excellent quality, and a very heavy cropper. Ships well and is excellent for market either near or distant.



London Market Currants Make Delicious Jellies

## GRAPES

When you plant a vineyard you invest in something permanent. You will receive a regular yearly income from it as long as you live. Practically all the cultivation is done by horse power and very little hand work is required. Returns per acre are high

considering the amount of labor required to produce a crop. Grapes are being planted extensively in all sections of the country and an ever expanding market creates a demand far ahead of the supply. Plant a vineyard of our Concord plants this spring and cash in on this opportunity for pleasant, profitable fruit growing.

CONCORD—The fine old popular market variety and the leading commercial grape of today. A large, purplish black grape, very hardy and productive. The bunches are large and well filled and vines vigorous, hardy and free from disease. Does well on any soil and is the biggest money maker in grapes. Is well and favorably known wherever grapes are sold and has an established reputation on the market. Is considered the standard

by which grape prices are judged. We have a large stock of Concord in all grades this year and are offering them at bargain prices. These plants were all grown and graded under our personal supervision and we guarantee them to be ex-

supervision and we guarantee them to be exactly as represented and to be exceptional value at the price asked.

MOORES EARLY—Very large and round. Color black with a blue bloom. Quality very fine and sweeter tnan Concord. They stand handling and shipping and have an established reputation on the market. Vines hardy and productive. Ripens early.

NIAGARA—The standard white grape of the country. Grape large, slightly oval in shape, pale yellow in color with a white bloom. Quality of the best. Bunches are large and compact. Vines vigorous, hardy and productive. Ripens with the Concord.

WORDEN—Large, round grape, black in color. Flesh has a fine flavor unequalled by any other grape; delicious and melting; excellent for home use and a good market variety. Does not produce so heavily as the Concord so is not planted so extensively for market. Vines are thrifty and hardy. Ripens with the Concord.

Worden

Grape

Gentlemen: The raspberry and strawberry plants you shipped us last week are here. They are the best rooted plants I ever bought, and the unbroken sprouts on the raspberries were appreciated. You certainly ship fine plants. I thank you.—A. A. Carver, Warsaw. Indiana. April 14th, 1924.

Gentlemen: The plants I ordered come yesterday. They were fine plants and have them all set out. I thank you for your quick service and nice stock.—Grover Purlee, Bedford, Indiana. April 19, 1924.

Dear Sirs: I received the plants in splendid condition, every plant strong and thrifty. I also wish to thank you for the liberal count. I have bought plants from several other nurseries and your plants always have been the best I have ever bought. You may be sure you will get my orders in the future.—P. J. Schrempf, Aroma Park, Illinois. April 21, 1924.

# Asparagus

Asparagus is a good crop to have in the home garden and can be made to yield large profits when planted for commercial use. It grows like a weed and is almost impossible to kill, Set the plants in the group so the crowns are three to four inches under the surface and give decent cultivation. Plants should be planted about ten inches apart in the row with rows any convenient distance apart.

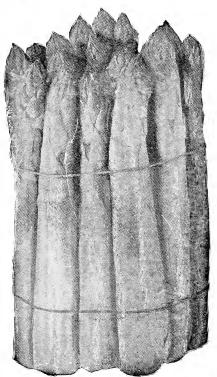
WASHINGTON RUST RESISTANT — The new valuable rust resistant variety. Stalks extra large in size, purple color, very tender, crisp and extra fine flavored. Grows very fast and comes up thick in the rows, making it the most productive variety in existence. The heads stay very compact, solid and always bring a premium over any other variety.

PALMETTO—Old standard variety and very popular. Stalks purple, medium size and very prolific. Season early and regular in growth.

# Rhubarb or Pie Plant

Coming on so early, Rhubarb finds a ready market, being relished by everyone. The city garden should have a dozen or more hills and every farm can add to its income by raising Rhubarb. It is easily produced in a commercial way, yields immensely, can be shipped almost any distance, and is easily gathered and packed.

GIANT CRIMSON—Early, just before Asparagus; immense stalks, tender, delicious flavored; productive and continues long in use; the best variety for general use. Large, thrifty roots.



Washington Asparagus



Rhubarb or Pie Plant

Dear Sirs: I received my shipment of berry plants the 6th, all O. K. They are fine plants. When in want of more will remember you.—S. A. Clay, Parma, Michigan. April 8th, 1924.

Dear Sirs: I have received your shipment of plants in first class condition. They are fine plants. You will have my order whenever in need.—F. Helmke, Clinton, Conn. May 9th, 1924.

Dear Sirs: Enclosed find order for plants. The 900 strawberry plants I ordered from you last spring were fine and made a fine growth.—S. A. Edwards, Cassopolis, Mich. Feb. 12, 1924.

Dear Sirs: Received strawberry plants O. K. and all growing fine.—J. P. Smith, Leon, Iowa. April 17, 1924.

Dear Sirs: My order of strawberries came O. K. and are doing fine.—W. C. Killduff, Newton, Ia. April 19, 1924.

Gentlemen: The order of strawberries and raspberries came through in good time and are doing well.—Clark Haire, Boyne City, Mich. Aug. 19, 1924.

#### ROSES HARDY CLIMBING ROSES

These roses are necessary for the home, giving it a touch of beauty and adding more to the attractiveness than any other ornamental plants. They may be used to screen undesirable views of buildings or for shade on porches or arbors. They are hardy everywhere and require very little attention to produce a profusion of blossoms.

DOROTHY PERKINS—The finest of all pink ramblers. Flowers perfectly double and borne in immense clusters. Color exquisite shell pink. Sweetly scented. Very hardy and grows from 10 to 15 feet in one season.

CRIMSON RAMBLER—One of the best roses known today. Hardy as oak; withstands every climate; grows rapidly and blooms all season long. Double deep crimson flowers borne in large clusters. A plant under favorable conditions grows to a great height the first season.



#### HARDY PERPETUAL OR JUNE ROSES

The Hybrid Perpetuals are the hardiest of all roses, and require little care after once planted. Perhaps the most valuable of all hardy bushes for permanent planting, as they will succeed anywhere. We have listed below hardy, vigorous kinds, suitable for the far north. They thrive in all sections of the country and bloom profusely and regularly at the usual time.

FRAU KARL DRUSCHKI (White American Beauty) - This is undoubtedly the greatest hardy pure white rose ever introduced. Makes splendid buds and immense flowers four to five inches across, perfectly double and delightfully fragrant, large thick petals, very double and handsome. Bright, shining leaves, elegantly veined; a healthy, vicorous grower, entirely hardy and a constant and abundant bloomer.

GENERAL JACQUEMINOT-Strong, vigorous grower, entirely hardy, an early and abundant bloomer. Buds and howers are considered models of perfection. Its brilliant, shining crimson color is the standard by which other roses are judged. Unequaled in beauty of form and velvety richness.

PAUL NEYRON—The largest rose ever produced, sometimes measuring six inches across. In color it is a most beautiful clear rose pink and possesses a delicious distinctive fragrance. Flowers are very double and full. Strong upright grower, large leathery foliage, and a most abundant bloomer.



#### EVERBLOOMING HYBRID TEA ROSES

This class is rapidly taking the foremost rank of roses for garden culture. They are the result of crossing Tea Roses with Hybrid Perpetuals, are perpetual bloomers all summer and fall, appear in the richest and varied colors, and are comparatively hardy.



Madam Caroline Testout

ETOILE DE FRANCE (The Gold Medal Rose of France) - This rose has been selected from the unlimited number of hardy roses as the acme of perfection. A brilliant shade of rich velvety crimson. Very striking. Flowers are extremely large, on long stiff stems and luds are long and pointed.

MADAM CAROLINE TESTOUT—One of the most popular and valuable varieties. Flowers are very large and full. Color bright satiny-rose with brighter center. Very free and fragrant.

MRS. AARON WARD—Few roses attract so much attention as this beautiful variety. The flowers, which are of splendid form, full double, are equally attractive when in full bloom as in the bud stage. In color they are a distinct Indian yellow shading lighter towards the edges. Under certain weather conditions the entire flower will sometimes come a yellow tinted white, but it is beautiful under all color variations. A strong, vigorous, but compact grower and free bloomer.

# SHRUBS

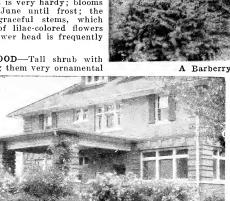
BARBERRY, JAPANESE-Of all the barberries in cultivation, this one is probably the best known, most planted, and the most effective. It is one of the valuable introductions we have received from Japan and is especially to be desired because of its low, dense, horizontal growth, the bright fall coloring leaves, and the brilliant red berries that remain fresh and attractive until the following spring. It is quite hardy and will thrive equally well in shade or in sunny locations. Especially valuable for planting along walks and drives and for massing in the border.

BUDDLEIA, BUTTERFLY BUSH-This shrub of comparative recent introduction has grown into favor almost immediately. It is a semi-herbaceous plant, by which we mean in some latitudes it will die down to the ground; and while perfectly hardy, we recommend covering the roots with manure, leaves or other material as winter approaches, as it will help to produce a heavy growth the next season. It is very hardy; blooms the first season, usually from June until frost; the blossoms are borne on long, graceful stems, which terminate in tapering panicles of lilac-colored flowers that are of miniature size, the flower head is frequently ten inches long.

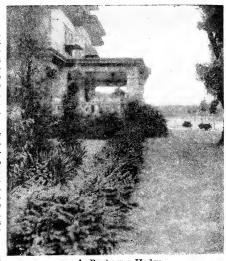
CORNUS, SIBERIAN DOGWOOD-Tall shrub with bright, coral-red branches, making them very ornamental

even after flowers are gone. Foliage is of a bright green and very attractive.

DEUTZIA (Pride of Rochester)—An elegant species of erect growing shrub; has showy, early, largeflowering blossoms in May before others. Grows 6 to 8 feet high. White flowers, large and double. DEUTZIA (Gracilis) —A handsome, dwarf and bushy little shrub with slender. often arching branch-



Shrubs Will Improve the Appearance of Any Home



A Barberry Hedge

es. A neat shrub that blooms in May, clothing its branches in pure white flowers. Valuable for shrubberries or for forcing.

WEIGELIA, VARIE-GATED-Has all the good qualities of the old fashioned Weigelia and in addition the leaves are margined creamy white. Never gets over three feet high, therefore a dandy for planting in front of high growing vari-eties. 18 to 24 in. high.

WEIGELIA-The most popular of all the Weigelias; a vigorous sort with deep pink flowers in the greatest abundance in June, and more sparsely at intervals throughout the summer. 18 to 24 inches.

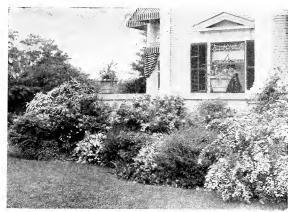
SYMPHORICARPOS (Waxberry)-A perfectly hardy shrub from two to three feet high, excellent for massing in the lower parts of a bed or border. The rose-colored flowers appear in loose, often leafy racemes in July and August. The white waxq-like berries remain on until late in the autumn. 18 to 24 inches.

SYMPHORICARPOS (Indian Currant) (Coral Berry) -A rather compact bush valuable because of its abundant and persistent fruit and foliage.

PRIVET, AMOOR RIVER-The Chinese variety, very hardy, has dark green leaves which persist annost through the winter. Where a stiff, upright hedge is wanted nothing surpasses the Amoor. To add to its attractiveness in foliage it bears erect panicles of beautiful white flowers in June, followed by black berries. The privet has been called a living fence, for one made of plants that are covered with bright green foliage, pretty flowers or bright berries in winter, is so much more pleasing than the still, rigid, mechanical effect obtained by the similar use of wood or metal and it will not rust out or rot down, but year after year increase in beauty and value.



Deutzia, Pride of Rochester



Spirea Van Houttei

FORSYTHIA (Golden Bell)—A handsome and erect-growing shrub with deep green foliage turning to a purplish tint in the autumn. It is among the first to greet the springtime with its shower of golden yellow trumpet shaped flowers that appear in advance of the leaves. 2 to 3 feet.

HARDY HYDRANGEA (Paniculata Grandiflora)—It beats the world; fine shrub growing from 8 to 10 ft. high. It is hardy, enduring the severest winters outdoors without protection. Easily transplanted, not one in a thousand dying. Never fails to bloom the first year planted; blooms in great profusion; flowers as large as a full grown child's head. It is thus attractive immediately after it is planted, gaining in beauty and grandeur for ten to twenty years if properly pruned.

HYDRANGEA ARBORESC-ENS (or Hills of Snow)—Hardy bush; begins to bloom in June and continues throughout August. Plant attains a height of 6 ft. Grows with nearly the same breadth with large trusses of dazzling whiteness rendering this plant a peerless beauty.

WHAT OTHERS SAY ABOUT OUR STRAWBERRY PLANTS Dear Sirs: Strawberry plants arrived in fine condition.—Mrs. John Mitchell, Venice Center, N. Y.

Gentlemen: The order of strawberries and raspberries came through in good time and are doing well.— Clark Haire, Boyne City, Mich., Aug. 19, 1924.

Dear Sirs: My order of Strawberries came O. K. and are doing fine.—W. C. Killduff, Newton, Ia., April 19, 1924.



Forcythia

—SPIREA VAN HOUTTEI (White Queen)—A well known Spirea, a beautiful ornament for the lawn at any season, but when in flower it is a complete fountain of white bloom; the foliage hardly showing. It is of a drooping habit, reaching a height of 6 to 8 feet when matured, producing a profusion of white flowers in June. The Spirea is very often used for hedge fencing where its luxuriant grown and flowering qualities are very desirable. Will stand pruning.

SPIREA, ANTHONY WATERER—A very free-flowering, compact, dwarf shrub with bright crimson flowers in dense corymbs. Blooms all summer.

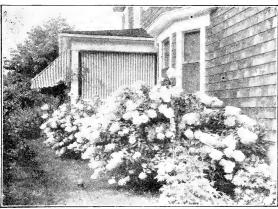
SNOWBALL—Handsome native shrub attaining eight to ten feet in height, with rather smooth, light gray branches and stems. The pure white flowers appear in May and June, followed by decorative fruits, which begin to color by the end of July and remain on the branches and keep its bright scarlet color until the following spring. The

One of the most popular shrubs on the market.

#### PLANT MORE SHRUBS

The planting of shrubs has become so popular in recent years that hardly a home is now without some ornamental plantings. Aside from the beauty of their varied colored flowers and foliage, they add materially to the property value, often causing an increase of from 10 to 20 per cent. Considering this valuable feature you cannot afford to neglect the planting of more shrubbery when a few dollars spent now will mean several hundred dollars in a few years' time, together with all the pleasure you will derive from their beauty.

Send us your order now and we will deliver in plenty of time to plant.



Hydrangea

# **GLADIOLI**

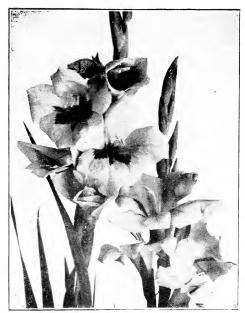
Gladioli do their very best in a rich, sandy loam. But they also grow well in common garden soil where potatoes and cabbage will thrive. Only in very stiff clay are they not happy. Further than that all they need is plenty of sunshine, water in case of drought, and freedom from weeds, to make them prosper surprisingly. Gladioli are exceptionally free from diseases and the attacks of insects.

Bulbs should be planted during April or May. In setting the rule is to plant each bulb twice the depth of its diameter, the pointed side of the bulb, of course, should always be up.

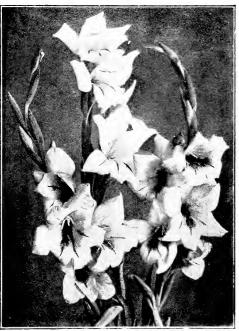
HALLEY—One of the earliest bloomers. Beautiful coral pink with a creamy blotch and dark red stripes.

MRS. FRANCIS KING—The most popular and best light scarlet. Extra long spikes and well-expanded flowers.

MRS. FRANK PENDLETON—Flowers are very large and of a lovely flushed salmon-pink with brilliant carmine or deep blood-red blotches in the throat. A perfect flower in every respect. All experts agree that this is one of the finest varieties yet introduced. A color combination rivaling many of the finest orchids in its richness.



Mrs. Francis King



Mrs. Frank Pendleton and Peace

PEACE—Flowers are large, of good form, correctly placed on a heavy, straight spike. Beautiful white with pale lilac feathering. A beautiful and exceedingly refined variety.

SULPHUR KING—This is by all odds the most valuable yellow variety ever introduced. It produces a very long spike of the clearest sulphur-yellow flowers.

WAR—Deep blood-red shaded crimsonblack. A strong grower with large, showy flowers. A leader among the large reds.

MIXED GLADIOLI—We have a special garden collection made up of popular unnamed varieties for those who wish a collection of this kind. Good collection of colors. All good flowering size bulbs. For price see regular price list.

Dear Sirs: Enclosed find order for plants. The 900 strawberry plants I ordered from you last spring were fine and made a fine growth.

—S. A. Edwards, Cassopolis. Mich. Feb. 2, 1924.

Dear Sirs: Received strawberry plants O. K. and all growing fine.—J. P. Smith, Leon, Iowa. April 17, 1924.

# J. N. ROKELY & SON Bridgman, Michigan

Date		ed \$	
Name	(Very Plain)		
Post Office	Rural Route N	Го	
State	Ship by	ow to shi	p)
County	Ship About (W	hen to sh	ip)
Town for Express			
If we are sold out of In case you do not second choice.	any variety ordered, may we substitute? Please say "Yes indicate your wish in this space we will assume that y	or "No"_ rou intend us	s to make
Number of Plants	NAMES OF PLANTS WANTED	Dollars	Cents
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# PRICE LIST FOR 1925

(Note: You may select 50 or 75 plants of a variety at the 100 rate and 500 or more of a variety at the thousand rate. Amounts between 100 and 200 of a variety at the 100 rate, between 200 and 300 of a variety at the 200 rate, etc. On Parcel Post shipments see back of price list for extra charges to cover postage.)

STRA	WB	ERR	RIES
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EARLY	7					
Premier (S) MIDSEAS	25 \$0.35 <b>ON</b>	$^{100}_{\$0.90}$	$\begin{smallmatrix}200\\\$1.30\end{smallmatrix}$	$\substack{300 \\ \$1.80}$	$^{400}_{\$2.20}$	$\begin{smallmatrix} 1000 \\ \$5.00 \end{smallmatrix}$
Bun Special (S)	$\begin{array}{c} 25 \\ \$0.40 \\ .50 \end{array}$	$^{100}_{\$ 1.00}_{1.50}$	$^{200}_{\$1.50}_{2.65}$	$^{300}_{\$2.10}_{3.70}$	$^{400}_{\$2.60}_{4.45}$	$1000 \\ $6.00 \\ 10.00$
Dr. Burrill (S) Eaton (S) Gibson (S)	$.30 \\ .40 \\ .30$	.80 1.00 .80	$1.10 \\ 1.50 \\ 1.20$	$1.50 \\ 2.10 \\ 1.65$	$\frac{1.80}{2.60}$ $\frac{2.60}{2.00}$	$\frac{4.00}{6.00}$ $\frac{4.50}{4.50}$
Glen Mary (S)Senator Dunlap (S)LATE		.90	1.30 1.10	1.80 1.50	2.20 1.80	5.00 4.00
Aroma (S) Brandywine (S) Gandy (S) Sample (P) Wm. Belt (S)	.35 .35 .30 .35	100 \$0.90 .90 .90 .80	$\begin{array}{c} 200 \\ \$1.30 \\ 1.30 \\ 1.30 \\ 1.20 \\ 1.30 \end{array}$	300 \$1.80 1.80 1.80 1.65 1.80	$\begin{array}{c} 400 \\ \$220 \\ 2.20 \\ 2.20 \\ 2.00 \\ 2.20 \end{array}$	1000 $500$ $5.00$ $4.50$ $5.00$
EVERBEARING STR						1000
Champion (S)	$\begin{array}{c} 25 \\ 0.50 \\ .45 \end{array}$	$100 \\ \$1.50 \\ 1.35$	$\begin{array}{c} 200 \\ \$2.65 \\ 2.40 \end{array}$	$\begin{array}{c} 300 \\ \$3.70 \\ 3.25 \end{array}$	$^{400}_{\$4.45}_{4.00}$	$^{1000}_{\$10.00}$ $^{9.00}$
RASPBERF		100	000	300	400	1000
Cuthbert (Red)	.90 1.00 .90 .90	100 $$3.00$ $2.50$ $3.00$ $2.50$ $2.50$ $2.50$	$\begin{array}{c} 200 \\ \$5.25 \\ 4.50 \\ 5.25 \\ 4.50 \\ 4.50 \\ 4.50 \\ \end{array}$	\$7.25 6.00 7.25 6.00 6.00 6.00	\$8.75 7.00 8.75 7.00 7.00 7.00	\$20.00 15.00 20.00 16.00 16.00 14.00
Plum Farmer (Black) Royal Purple (Purple Cap)	$\frac{.90}{1.25}$	$\frac{2.50}{4.00}$	4.50	6.00	7.00	16.00
BLACKBER						
Eldorado	$\begin{array}{c} 25 \\ 0.90 \\ 1.00 \\ .90 \\ .90 \end{array}$	$100 \\ \$2.75 \\ 3.00 \\ 2.75 \\ 2.75$	$\begin{array}{c} 200 \\ \$5.25 \\ 5.75 \\ 5.25 \\ 5.25 \end{array}$	300 \$7.25 8.25 7.25 7.25	400 \$8.75 10 50 8.75 8.75	$\begin{array}{c} 1000 \\ \$20.00 \\ 25.00 \\ 20.00 \\ 20.00 \end{array}$
ASPARAG		100	200	0.06	400	1000
Palmetto, 1 yr., Large\$ Washington, 1 yr., Large\$	.60	$^{100}_{1.00}$	$^{200}_{\$1.85}_{3.15}$	$^{300}_{$2.50}_{4.30}$	$\begin{array}{c} 400 \\ \$3.00 \\ 5.30 \end{array}$	\$ 7.00 12.00
CURRANT	_	6	12	25	100	1000
London Market, 1 yr., No. 1.	0.15	\$0.65	\$1.00	\$1.65	\$5.00	\$40.00
GOOSEBERI			10	0.5	100	1000
Downing, 1 yr., No. 1,\$		\$1.25	$^{12}_{\$ 1.90}$	\$3.00	100 \$9.00	1000 \$80.00
GRAPE PLA  Concord, 1 vr., No. 2	1 1-	\$0.35	$^{12}_{\$0.50}$	25 \$0.75		1000 \$18.00
Concord, 1 yr., No. 2	.12 .20 .20 .30	.60 .90 .90 1.35	$   \begin{array}{r}     .85 \\     1.40 \\     1.40 \\     2.10 \\     1.40   \end{array} $	1.30 $2.00$ $2.00$ $3.00$ $2.00$	4.00 6.00 6.00 9.00 6.00	30.00 45.00 45.00 45.00
Niagara, 1 yr., No. 1	$.20 \\ .30$	1.35 $.90$ $1.35$	2.10 $1.40$ $2.10$ $2.10$	3.00 2.00	9.00 6.00	45.00
RHUBAR		6	12	25	100	1000
Giant Crimson, 1 yr., Large	0.12	\$0.50	\$0.85	\$1.45		

#### 10 PER CENT DISCOUNT FOR EARLY ORDERS

We will allow 10 per cent discount from list price on all orders reaching us before March 1st, if accompanied by cash in full. Order now while we have a supply of all varieties and take advantage of this big cash discount.

#### ROSES

Ω	vear.	TAT -	
Z	vear.	INO.	

Dorothy Perkins	2 year, No. 1			
Crimson Rambler         .56         1.50         4.50           Frau Karl Druschki         .55         1.50         4.50           General Jacqueminot         .55         1.50         4.50           Paul Neyron         .55         1.50         4.50           Etoile De France         .60         1.65         5.00           Mme. C. Testout         .60         1.65         5.00           Mrs. Aaron Ward         .60         1.65         5.00           GLADIOLI           Each 6         12         100           Mrs. Francis King         .08         3.0         5.0         3.50           Mrs. Francis King         .08         .30         .50         3.50           Mrs. F. Pendleton         .08         .30         .50         3.50           Feace         .09         .35         .55         3.76           Sulphur King         .10         .40         .60         5.00           Extra Fine Mixed         .08         .30         .50         3.50           HARDY ORNAMENTAL SHRUBS           Each Solve Solv	Dorothy Perkins			
Frau Karl Druschki	Crimson Rambler	55		
General Jacqueminot	Fran Karl Druschki	55		
Paul Neyron	General Jacqueminot			
Carrestout   .60   1.65   5.00	Paul Nevron			
Color	Etoile De France			
Cach   6	Mme. C. Testout			
Halley	Mrs. Aaron Ward		1.65	5.00
Halley \$0.08 \$0.30 \$0.50 \$3.50 Mrs. Francis King 0.88 30 .50 3.50 Mrs. F. Pendleton .08 30 .50 3.50 Feace .09 35 .55 3.76 Sulphur King 1.0 40 .60 5.00 Extra Fine Mixed .08 .30 .50 3.50 .50 Sulphur King .08 .30 .50 .55 3.76 Sulphur King .08 .30 .50 .50 5.00 Extra Fine Mixed .08 .30 .50 3.50 .50 Sulphur King .08 .30 .50 3.50 Extra Fine Mixed .08 .30 .50 3.50 Sulphur King .08 .30 .50 3.50 Extra Fine Mixed .08 .30 .50 3.50 Sulphur King .08 .30 .50 Sulphur .08 .30	GLADIOLI			
Mrs. Francis King         .08         .30         .50         3.50           Mrs. F. Pendleton         .08         .30         .50         3.50           Feace         .09         .35         .55         3.76           Sulphur King         .10         .40         .60         5.00           War         .10         .40         .60         5.00           Extra Fine Mixed         .08         .30         .50         3.50           HARDY ORNAMENTAL SHRUBS           Each         3         10         100         \$0.00         \$0.00         \$18.00         \$18.00         \$18.00         \$18.00         \$18.00         \$18.00         \$18.00         \$18.00         \$18.00         \$18.00         \$18.00         \$18.00         \$18.00         \$18.00         \$18.00         \$18.00         \$18.00         \$18.00         \$18.00         \$18.00         \$18.00         \$18.00         \$18.00         \$18.00         \$18.00         \$18.00         \$18.00         \$18.00         \$18.00         \$18.00         \$18.00         \$18.00         \$18.00         \$18.00         \$18.00         \$18.00         \$18.00         \$18.00         \$18.00         \$18.00         \$18.00         \$18.00         \$	Eac	h 6	12	10€
Mrs. Francis King       .08       .30       .50       3.50         Mrs. F. Pendleton       .08       .30       .50       3.50         Feace       .09       .35       .55       3.76         Sulphur King       .10       .40       .60       5.00         War       .10       .40       .60       5.00         Extra Fine Mixed       .08       .30       .50       3.50         HARDY ORNAMENTAL SHRUBS         Each       3       10       100         Barberry, Japanese, 15-18 in.       \$0.25       \$0.70       \$2.00       \$18.00         Butterfly Bush, 2 yr. plants       .40       1.00       3.00         Siberian Dogwood, 18-24 in.       .25       .70       2.00         Deutzia, P. of R., 18-24 in.       .25       .70       2.00         Deutzia, Gracilis, 12-18 in.       .50       1.40       4.00         Weigelia, Variegated, 18-24 in.       .50       1.40       4.00         Weigelia, Rosea, 18-24 in.       .35       .90       2.75         Waxberry, 18-24 in.       .30       .80       2.35         Indian Currant, 18-24 in.       .25       .70       2.00         Pr			\$0.50	\$3.50
Mrs. F. Pendleton         .08         .30         .50         3.50           Feace         .09         .35         .55         3.76           Sulphur King         .10         .40         .60         5.00           War         .10         .40         .60         5.00           Extra Fine Mixed         .08         .30         .50         3.56           HARDY ORNAMENTAL SHRUBS           Barberry, Japanese, 15-18 in.         .80,25         80,70         \$2.00         \$18.00           Butterfly Bush, 2 yr. plants         .40         1.00         3.00         \$18.00           Siberian Dogwood, 18-24 in.         .25         .70         2.00         2.00           Deutzia, P. of R., 18-24 in.         .25         .70         2.00         2.00         2.00           Deutzia, Gracilis, 12-18 in.         .50         1.40         4.00         4.00         4.00         4.00         4.00         4.00         4.00         4.00         4.00         4.00         4.00         4.00         4.00         4.00         4.00         4.00         4.00         4.00         4.00         4.00         4.00         4.00         4.00         4.00         4.00         4.00	Mrs. Francis King		.50	3.50
Feace         .09         .35         .55         3.76           Sulphur King         .10         .40         .60         5.00           War         .10         .40         .60         5.00           Extra Fine Mixed         .08         .30         .50         3.56           HARDY ORNAMENTAL SHRUBS           Each         3         10         100           Barberry, Japanese, 15-18 in.         \$0.25         \$0.70         \$2.00         \$18.00           Butterfly Bush, 2 yr. plants         .40         1.00         3.00         \$18.00           Siberian Dogwood, 18-24 in.         .25         .70         2.00         2.00           Deutzia, P. of R., 18-24 in.         .25         .70         2.00         2.00         2.00         2.00         2.00         2.00         2.00         2.00         2.00         2.00         2.00         2.00         2.00         2.00         2.00         2.00         2.00         2.00         2.00         2.00         2.00         2.00         2.00         2.00         2.00         2.00         2.00         2.00         2.00         2.00         2.00         2.00         2.00         2.00         2.00         2.00<	Mrs. F. Pendleton	8 .30		
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HARDY ORNAMENTAL SHRUBS   Each   3   10   100	Sulphur King			
HARDY ORNAMENTAL SHRUBS   Each   3   10   100	War			
Barberry, Japanese, 15-18 in.         Each \$ 3	Extra Fine Mixed	8 .30	.50	3.50
Barberry, Japanese, 15-18 in.         Each \$ 3	HADDY ODNAMENTAL	CHRUDO		
Barberry, Japanese, 15-18 in.       \$0.25       \$0.70       \$2.00       \$18.00         Butterfly Bush, 2 yr. plants       .40       1.00       3.00         Siberian Dogwood, 18-24 in.       .25       .70       2.00         Deutzia, P. of R., 18-24 in.       .25       .70       2.00         Deutzia, Gracilis, 12-18 in.       .50       1.40       4.00         Weigelia, Variegated, 18-24 in.       .50       1.40       4.00         Weigelia, Rosea, 18-24 in.       .35       .90       2.75         Waxberry, 18-24 in.       .30       .80       2.35         Indian Currant, 18-24 in.       .25       .70       2.00         Privet, Amoor River, 12-18 in.       .15       .40       1.15       10.00	HARDY ORNAMENTAL		1.0	100
Butterfly Bush, 2 yr. plants       .40       1.00       3.00         Siberian Dogwood, 18-24 in.       .25       70       2.00         Deutzia, P. of R., 18-24 in.       .25       70       2.00         Deutzia, Gracilis, 12-18 in.       .50       1.40       4.00         Weigelia, Variegated, 18-24 in.       .50       1.40       4.00         Weigelia, Rosea, 18-24 in.       .35       .90       2.75         Waxberry, 18-24 in.       .30       .80       2.35         Indian Currant, 18-24 in.       .25       70       2.00         Privet, Amoor River, 12-18 in.       .15       .40       1.15       10.00	Barbarry Japanese 15-18 in			
Siberian Dogwood, 18-24 in.     .25     .70     2.00       Deutzia, P. of R., 18-24 in.     .25     .70     2.00       Deutzia, Gracilis, 12-18 in.     .50     1.40     4.00       Weigelia, Variegated, 18-24 in.     .50     1.40     4.00       Weigelia, Rosea, 18-24 in.     .35     .90     2.75       Waxberry, 18-24 in.     .30     .80     2.35       Indian Currant, 18-24 in.     .25     .70     2.00       Privet, Amoor River, 12-18 in.     .15     .40     1.15     10.00	Rutterfly Rush 2 vr plants	.40 1.00		
Deutzia, P. of R., 18-24 in.       .25       70       2.00         Deutzia, Gracilis, 12-18 in.       .50       1.40       4.00         Weigelia, Variegated, 18-24 in.       .50       1.40       4.00         Weigelia, Rosea, 18-24 in.       .35       .90       2.75         Waxberry, 18-24 in.       .30       .80       2.35         Indian Currant, 18-24 in.       .25       .70       2.00         Privet, Amoor River, 12-18 in.       .15       .40       1.15       10.00	Siberian Dogwood, 18-24 in.		2.00	
Deutzia, Gracilis, 12-18 in.     .50     1.40     4.00       Weigelia, Variegated, 18-24 in.     .50     1.40     4.00       Weigelia, Rosea, 18-24 in.     .35     .90     2.75       Waxberry, 18-24 in.     .30     .80     2.35       Indian Currant, 18-24 in.     .25     .70     2.00       Privet, Amoor River, 12-18 in.     .15     .40     1.15     10.00	Deutzia, P. of R., 18-24 in.	.25 70	2.00	
Weigelia, Variegated, 18-24 in.     .50     1.40     4.00       Weigelia, Rosea, 18-24 in.     .35     .90     2.75       Waxberry, 18-24 in.     .30     .80     2.35       Indian Currant, 18-24 in.     .25     .70     2.00       Privet, Amoor River, 12-18 in.     .15     .40     1.15     10.00	Deutzia, Gracilis, 12-18 in.	50 1.40	4.00	
Weigelia, Rosea, 18-24 in.       .35       .90       2.75         Waxberry, 18-24 in.       .30       .80       2.35         Indian Currant, 18-24 in.       .25       .70       2.00         Privet, Amoor River, 12-18 in.       .15       .40       1.15       10.00	Weigelia, Variegated, 18-24 in.	50 1.40		
Indian Currant, 18-24 in	Weigelia, Rosea, 18-24 in.	35 .90		
Privet, Amoor River, 12-18 in				
Forsythia 18-24 in 30 80 2.35				10.00
	Forsythia, 18-24 in.			
Hydrangea P. G., 18-24 in				
Hydrangea, Arborescens, 18-24 in60 1.60 4.75				
Spirea Van Houttei, 18-24 in				
Spirea Anthony Waterer, 18-24 in	Spirea Anthony Waterer, 18-24 III.	60 1.60		
Our Roses, Gladioli, and Shrubs are all strictly first class stock and are ex-				no or
ceptional values at the prices asked. Do not be misled by firms quoting lower	centional values at the prices asked. Do not be	a migled by firm	c quoting	lower.
prices on inferior grades of stock.		2 morea by mm	s quoting	IOWEI

#### GENERAL INFORMATION

TIME TO ORDER:—Early. Make up your order and send to us as soon as your receive this catalogue. You may then rest assured that your plants will be delivered when you are ready for them. Use blank order sheet which is provided, being careful to fill all blanks properly and WRITE PLAINLY. Always keep a copy of your order for your own reference. We acknowledge receipt of your order promptly.

TERMS:—Our terms are cash with order or part cash and the balance any time before shipment is to be made. Orders amounting to \$5.00 or more we will ship C. O. D., providing 25 per cent of the total is remitted with order. Remit by personal check, Express or Postoffice Money Order, Bank Draft, or Registered Letter.

REFERENCES:—For information as to our reliability we refer you to Farmers and Merchants National Bank, Benton Harbor, Michigan, or Bridgman State Bank, Bridgman, Michigan. Also the Postmaster or Express Agent at Bridgman.

SHIPPING SEASON:—We begin shipping the last of March or first of April according to season, and continue until about May 15th. We do not advise our customers to order stock shipped after this date.

METHODS OF SHIPPING:—For most orders express is the safest and all things considered, the best way to have your plants shipped. All express orders are shipped charges collect. Many of our small orders are now shipped by Parcel Post and arrive in good shape. We do not recommend it for any but small orders however, as it is very expensive on larger shipments.

Inquire from your Postmaster or Rural Carrier what zone you are in from Bridgman, Michigan. By refering to the following table you may then determine the amount of money you must add to your order if you wish it forwarded by Parcel Post. These amounts include the safe wrapping of your order to reach you in good growing condition.

Add to your order for each 100 plants of: 2nd Zone	3rd Zone	4th Zone	5th Zone	6th Zone	7th Zone	8th Zone
Strawberries and Asparagus\$0,10	\$0.15	\$0.20	\$0.25	\$0.30	\$0.35	\$0.40
Red Raspberries12	.18	.25	.35	.40	.48	.55
Black Raspberies & Blackherries .20	.30	.40	.65	.85	1.05	1.25
Currants, Gooseberries						

This table has been carefully prepared and after filling thousands of orders, and we believe it to be as correct as it is possible to get it. Plants do not all weight the same when packed for shipment and no table could prove correct. We do not try to adjust small differences in postage.



#### CULTURAL DIRECTIONS

SOIL—Any moist well drained land that will produce good crops of grain or potatoes will grow I fruits. However, a rich, sandy loam is preferable. Hillsides with an eastern or southern slope small fruits. However, a rich sandy loam is preferable. Hil form a good location. Low, frosty places should be avoided.

FERTILIZING—Perhaps the best fertilizer of all is well-rotted stable manure. Commercial fertilizer may be applied broadcast and harrowed in before planting or may be worked in along the row after the plants are set.

WHEN TO PLANT-Early-the earlier the better. As soon as the ground can be worked in the spring the fields should be planted and then the spring rains will give them a good start before the hot dry weather comes on. Again we emphasize it-Plant Early.

PREPARING THE GROUND-The soil should be plowed deep and harrowed thoroughly. Fall plowing is excellent for fruit plants although spring plowing is satisfactory. Before planting the field should be gone over with a roller or plank drag. This packs the soil and levels it off, which is a great aid in setting the plants. Marking out may be done with any tool that will leave a shallow, straight mark. A home made marker that marks three rows at once is perhaps the best for large fields.

PLANTING—DISTANCE APART, ETC.
STRAWBERRIES—We advise planting strawberries in rows four feet apart with plants from sixteen to twenty inches apart in the row.

We use a common garden spade for making the holes. Shove it into the ground six or eight inches, push away from you, pull towards you and remove the ground. The result should be a "V" shaped opening deep enough to allow the roots of the plant to extend straight down. A little practice will determine the size of hole required.

The plant should be set at the same depth as it grew in its original bed. Hold the plant in the hole at this depth and close with one foot. Then press the soil firmly around the plant with the feet.

, As soon as possible after setting, the soil should be given shallow cultivation. This preserves the moisture and greatly aids the plants in starting. After this the field should be cultivated once every ten days to wo weeks at least.

The blossoms should be pinched off the first season. If the new set plants are allowed to fruit it saps their vitality and they will not produce nearly so good a fruiting bed the next season.

BLACK RASPBERRIES-Plant four feet apart in rows six feet apart.

We advise planting with spade same as strawberries. Cultivate well.

When the canes have attained a height of two feet it is advisable to pinch or cut the tips off. They will then branch out and make a bush instead of growing a tall slender cane. In the spring after growth is started, the winter killed parts and extra long branches should be trimmed back to leave a good fruiting bush.

RED RASPBERRIES-Plant three feet apart in rows six feet apart. Cultivate and care for the same as black raspberries.

BLACKBERRIES-Plant four feet apart in rows eight feet apart. Cultivate and care for the same as raspberries.

DEWBERRIES-Plant four feet apart in rows six feet apart.

The best results are obtained by using a single wire on posts about thirty inches high. In the spring tie all the canes on the wire in such a way that the wire keeps them off the ground. Let all new canes run on the ground until the following spring when the old wood is cut away and the new canes tied on the wire. They may be raised, however, without the posts and wire.

GRAPES—Plant in rows eight feet apart with plants ten feet apart in rows. to ten inches deep and large enough to allow the roots to spread in a natural manner. After the first season it is usually advisable to post and wire the field, placing a post between every third and fourth plant and using two wires, one about three and one-half feet and the other about four and one-half feet from the ground. The young vines should then be trained in such a manner that there will be one branch running in each direction from the plant on each wire. Each winter or spring before growth starts the vines should be pruned to four branches, leaving new wood for these branches and cutting out the old wood of the previous season.

